Why Invest in Southern Aegean Region?

- A brand as a touristic region,
- 81 beaches with blue flags,
- 8 marinas with gold anchor,
- High cultural tourism potential with 71 ancient cities and 886 out of 10.132 archaeological sites in Turkey,
- Intensive agricultural and livestock activities,
- The share of Aydın is 64% in fig production, 31% in chestnut production and 15% in olive production at national level,
- The share of Denizli is 83% in thyme production, 15% in sunflower seeds production and 80% in roasted chickpea production at national level,
- The share of Mugla is 90% in pine honey production and 39% in aqua-cultural production at national level,
- Fertile farmlands and crops,
- Good agricultural practices and marketing capacity to foreign markets
- Developed industrial infrastructure, particularly in Denizli and Aydın,
- 14 Organized Industrial Zones, 3 Specialized Organized Industrial Zones and 53 Small Industrial Sites, as completed or under construction,
- Great trading culture,
- Entrepreneurial potential,
- Weaving culture with a long history,
- Export potential, reaching \$ 3,5 billion annually,
- Important marine ports, such as Kuṣadası and Güllük
- Developed transportation infrastructure with 3 national and international airports, 15 customs port, 26 marinas, railway reaching to Aydın and Denizli, and improved highways



- 1.275 km long coastal line with unique beauties combined with green and blue
- High potential of alternative tourism activities
- throughout 4 seasons, such as cultural tourism, nature tourism, religious tourism, thermal tourism and agro-tourism
- Geothermal energy and geothermal greenhouse heating potential,
- 2.998 hours of annual sunshine duration, which is above Turkey's average (2.737 hours),
- High potential for wind power with a share of 17 % in Turkey,
- Huge energy investments, which are under construction,
- Ability to compete and to create new brands,
- Qualified labor force,
- High potential for feldspar production in Mugla with a share of 20 % worldwide,
- 4 million tons out of national 4.5 million tons of magnesium reserve,



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The First Contact Point for Investors INVESTMENT SUPPORT OFFICES







Investment Support Offices

Investment Support Offices are the units contributing to the implementation of administrative procedures for new investments within the framework of relevant legislation, providing consultancy services for the investors, and attracting interest of investors to the region by conducting a variety of activities nationally and/or internationally.

Investment Support Offices are one of the local institutions responsible for granting investment incentive certificate within the scope of General Investment Incentives Scheme.

Application to Investment Support Offices is optional. Services supplied to the investors in Investment Support Offices are completely free of charge. Investors can apply to ISOs for all the required procedures for investment as well as only for one part of it.

Applications can be done to ISOs with a petition for following permission and license transactions, applied beforehand, but not completed yet.





- Following and coordinating the permission and license transactions of investors, which are within duties and authorities of public institutions and organizations, and other administrative works and transactions, as well as monitoring the investments,
- Providing free consultancy (However, all the financial obligations regarding the permission and license, or other administrative works and transactions belong to the applicant),
- Determining the obstacles and problems, which can be confronted by the investors in the region, and taking steps to solve these problems with relevant authorities,
- Promotion of work and investment opportunities of the region at the national and international levels,
- Coordinating and supporting investment support and promotion activities directed by public institutions and organizations and private sector institutions at the national and international levels,
- Responding to information requests either from abroad or from inland in the scope of investment consultancy,
- Organizing meetings with relevant institutions and organizations for both national and international entrepreneurs,
- Defining and implementing investment support and promotion strategy in cooperation with other institutions and organizations,

GEKA Effective Investment Strategy (EIS):

- Free and result-oriented investment consultancy,
- Attracting investors into the sectors which have growth potential in the region,
- Fast and effective service concept,
- Forming strong and sustainable links among the region's actors,
- Collecting valuable data to influence investment decisions,
- Preparing feasibility reports for investors,
- A huge investment location portfolio and following allocation procedures,

- 100 % accessibility to the Agency and its services,
- Providing detailed information and guidance for all the incentive mechanisms in Turkey,
- Quickening bureaucratic procedures in investment processes,
- The shortest way to reach qualitative information about the region,
- Guidance on national and international cooperation,
- Source of information for technology transfers and innovations,
- Supporting and guiding for innovation,

