

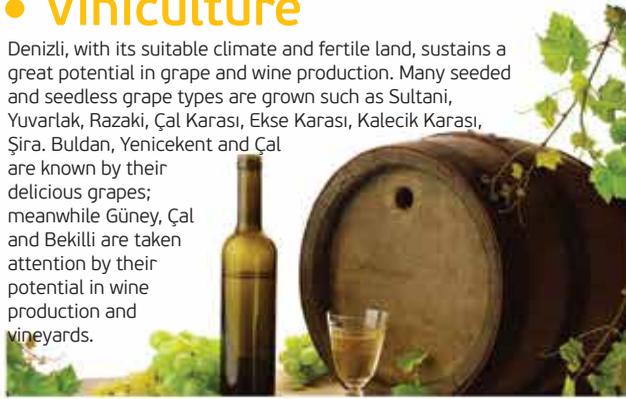
• Leatherworking

As textile sector, the roots of leatherworking date back to old times in Denizli. According to data of Denizli Chamber of Commerce, Denizli, as one of the leading cities in this sector, meets 70 % of total cowhide leather production in the country. Moreover, there is Kaklık Leather Based Organized Industrial Zone in Denizli, which is looking forward to investments.



• Viniculture

Denizli, with its suitable climate and fertile land, sustains a great potential in grape and wine production. Many seeded and seedless grape types are grown such as Sultani, Yuvarlak, Razaki, Çal Karası, Ekse Karası, Kalecik Karası, Şıra, Buldan, Yenicekent and Çal are known by their delicious grapes; meanwhile Güney, Çal and Bekilli are taken attention by their potential in wine production and vineyards.



• Thermal Tourism and Winter Tourism

Denizli is an important center for thermal tourism with Pamukkale's therapeutic water as well as Karahayıt Hot Spring, which is called as "Red Water" and known as the place where Cleopatra had bath and mud-bath in. Akköy and Sarayköy, which have important potential for thermal tourism and Karahayıt which has hot springs with thermal water and mud are visited annually by approximately 2 million tourists. In addition to this potential, the mountain called Bozdağ, covered with snow during nearly four seasons, is waiting for investors for winter tourism.



Are you ready to invest in a place, favourable for thousand years?



What can we do for you?

- Follow-up of investments and technical support
- Informing about alternative fields of investment
- Preparation of investment reports
- Matching investors
- Promotion of the city and investment opportunities
- Providing information about support mechanisms in Turkey
- Providing information about state incentives in investment
- Providing information about supports offered by the Agency
- Permission and license transactions for the monitored investments



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Denizli, center of investments for centuries

INVESTMENT OPPORTUNITIES IN DENİZLİ



www.geka.org.tr

Denizli, which was established between the years of 261-245 B.C. and which hosted many civilizations, trade and health centers by its favorable geographical location and climate, fertile farmlands, natural resources, historical and cultural values, is one of the cities reflecting its historical background perfectly.

Denizli has a great potential in agriculture with fertile farmlands, in industry with a long-established textile sector and in tourism with ancient cities, therapeutic water and nature.

The city provides qualified labor force by high literacy rate, university and technopark. Today, distinguished by its innovative and entrepreneur character, Denizli continues economic activities in such a wide range from textile to copper cable industry, geothermal greenhouses to thermal tourism, from machinery to extracting mining sources.

Thanks to its versatile structure, strong human resources, rich biological diversity, historical and cultural properties, Denizli sustains a right and reliable investment climate and is waiting for you!

Denizli at a Glance

- Denizli ranks eighth in the list of top exporting cities of Turkey according to February-2013 foreign trade data.
- The main exporting sectors are, "Textile and Garment", "Electric-Electronic", "Ferrous-Nonferrous Metals", "Iron and Steel Products" and "Mining".
- According to 2012 foreign trade data, textile and garment export of Denizli constitutes approximately 45 % of total export of the city.
- 65 % of textile products, such as towel and bathrobe exported from Turkey, are produced in Denizli.
- The most significant part of magnesium reserves of Turkey is in Denizli, and approximately 4 million tons of magnesium reserve (total magnesium reserve is 4,5 million tons in Turkey) is in Kale and Tavas districts of Denizli.
- Turkey possesses a significant part of travertine reserves in the world and Denizli meets 40 % of Turkey's total supply in travertine.
- Denizli, which ranks second in terms of proved marble reserves, is the third city in Turkey in terms of total marble reserves.
- 96 types of agricultural products, those grow in the fertile lands of Denizli with its suitable climate, are exported to 62 countries.
- Approximately 70 % of world's thyme production is met by Turkey and 85 % of Turkey's thyme production is met by Denizli. A traditional taste of Turkey, roasted chickpea, 80 % of which is produced in Denizli, registered as "Denizli Roasted Chickpea". Approximately 15 % of confection sunflower seed is produced in Denizli.
- Although there is not any sea coast in Denizli, there is an increasing trend for aquaculture and its export, so that, Denizli is becoming a leading city regarding aquaculture. With its cold and clear water, Çameli district has an advantageous position for aquaculture investments.
- There are 6 Organized Industrial Zones in Denizli, as being one of the leading industrial cities in Turkey.

Investment Opportunities

In Denizli, there is a wide range of investment opportunities; from textile and garment to marble production, from organic farming and greenhousing to metal production and rolling mill sector, from copper wire and cable industry to machine production, from leather production to glass and cement production, from chemistry and plastics production to soilless agriculture, from thermal tourism to viniculture, from faith and culture tourism to nature tourism.

• Textile, Garment and Weaving

Home textile, garment and hosiery enterprises, some of which are in the top 1000 enterprises list of Turkey, take an important place in Denizli economy. Buldan and Kızılcabölük take attention due to their weaving and textile products, dating back many centuries.



• Organic Agriculture and Greenhousing

Denizli, with its fertile lands and various kinds of agricultural products, has a significant potential in agriculture and agro-industry investments. Organic agriculture and geothermal greenhouses are the most prominent investment areas in Denizli regarding agriculture sector. Denizli, possessing the most important geothermal resources in Turkey, is expecting the investors. Geothermal resources are mainly located in Kızıldere, Tekkehamam-Sarayköy, Bölmekaya, Yenice-Kamara, Gölemezli, Karahayıt-Pamukkale, Çardak, Buldan and Babacık. Additionally, in Sarayköy, there is a Specialized Organized Industrial Zone based on Agriculture.



• Copper Wire and Cable Industry

As a sector which becomes increasingly important like textile in Denizli, copper wire and cable industry is waiting for investors with its great export potential, hi-tech products and developed supply-chain.



• Travertine and Marble Sector

Denizli is one of the most important cities considering proved travertine and marble reserves in Turkey. With 600 cubic meters of marble production capacity annually according to data of Denizli Chamber of Commerce, Denizli provides an important potential for investments. Moreover, Denizli, which has a Specialized Organized Industrial Zone based on Marble, is distinguished with its enhanced logistic opportunities and experience in this sector.

